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2008 The Client's Guide

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#### INTELLECTUAL PROPERTY

#### Intellectual Property

Leading Firms

Band 1

Lerner David Littenberg Krumholz & Mentlik, LLP

Band 2

Gibbons P.C.

Greenberg Traurig, LLP

Lowenstein Sandler PC

McCarter & English, LLP

Sills Cummis & Gross P.C

#### Leading Individuals

Band 1

Littenberg Joseph Lerner David Littenberg Krumholz & Mentlik

Mentlik William Lerner David Littenberg Krumholz & Mentlik

Band 2

Bock Joel Sonnenschein Nath & Rosenthal LLP

FriedmanMarc Sills Cummis & Gross P.C.

Harris David Lowenstein Sandler PC

HellerWilliam McCarter & English, LLP

Kennedy Charles Lerner David Littenberg Krumholz & Mentlik

Kesslen Mark Lowenstein Sandler PC

Sales Bruce Lerner David Littenberg Krumholz & Mentlik

Schindler Barry Greenberg Traurig, LLP

Schoenberg Robert Riker Danzig Scherer Hyland & Perretti

Shepherd Robert Matthews, Shepherd, McKay & Bruneau

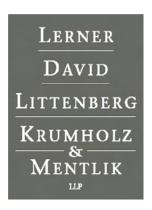
Alphabetical order within each band. Band 1 is the highest.

#### **HEAD OFFICE**

#### **NEW JERSEY**

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Website: www.ldlkm.com



### Lerner David Littenberg Krumholz & Mentlik, LLP

The Firm: "Undoubtedly the preeminent IP firm in the state," this long-established boutique practice has a "fabulous reputation for litigation." Clients describe "an excellent service from start to finish -- they give straight, well thought-out advice that's right on target." Market commentators also observe that such strength is not limited to top partners: "The younger attorneys coming up the ranks have excellent skills, and will probably be leaders in the future. There is real depth there." The practice focuses on hi-tech fields, but biotech work is growing -- the team acted for Vertical Pharmaceuticals in a trademark infringement case before the Court of Appeals for the Third Circuit. The team devotes an increasing amount of time to M&A-related due diligence.

The Lawyers: "A seasoned negotiator," Joseph Littenberg "can overcome even the most difficult problems." These persuasive skills, combined with his "admirable ability to close a deal," make him an invaluable asset in terms of strategy and planning cases. He was part of the team that recently concluded simultaneous litigation involving 58 patents against Kodak. Touted as "one of the best-known lawyers in the field," William Mentlik is "a bright and energtic litigator that you're glad to have on your side." A strong litigatior who also acts as managing partner, he has much experience in pharmaceutical litigation. Of late he has been immersed in work for Stryker Trauma, concerning infringement of a patent for external fixation equipment for setting fractures. Charles Kennedy concentrates on both trademark and patent litigation. "A pleasure to work with, he is always available to offer sound advice." Clients praise his performance from all angles -- from an administrative viewpoint "he's entirely on top of your account, making sure your needs are being met," while in the courtroom he "presents the facts succinctly and with clarity." On the trademark and due diligence front, "first-rate" practitioner Bruce Sales formulates effective litigation strategies as well as out-of-court solutions; for example, he recently concluded an unfair competition, deceptive trade and trademark infringment issue that was on the brink of litigation.

#### THE FIRM

Managing Partner: William L. Mentlik

Number of Partners: 23 Number of other lawyers: 40

AREAS OF PRACTICE:

Intellectual Property......100%

FIRM OVERVIEW: Since its founding in 1969, Lerner David has foucused exclusively on intellectual property (IP) law. Today, more than 60 lawyers apply the firm's collective expertise across the spectrum of IP matters, including patent, trademark, unfair competition and copyright litigation; patent, trademark and copyright prosecution; trade secrets; and licensing; and portfolio management. Nearly all Lerner David attorneys hold a scientific or technical undergraduate degree, and many have post-graduate degrees, as well as significant research and development experience in various techonology sectors. The firm's approach extends well beyond the traditional claim-based, task oriented attorney-client relationship: Lerner David regards IP asset growth as an integral part of every client's business goals and strategies - and its attorneys' highly developed business sense allows them to provide sound, practical advice that helps companies make intelligent decisions about the benefits and potential risks associated with intellectual property. To learn how Lerner David can keep your business steps ahead in the complex IP world, please visit www.ldlkm.com.

MAIN AREAS OF PRACTICE: All aspects of IP law.

INTERNATIONAL WORK: Lerner David protects intellectual property assets throughout the world by representing US corporations in foreign jurisdictions and foreign corporations in the United States. Through this extensive experience, the firm has become exceptionally adept at understanding and coordinating IP laws across many jurisdictions - allowing effective representation no matter where a client's varied business interests and oppurtunities take them. As a result, Lerner David clients have been able to maximize the value of their IP assets through successful licensing and litigation on virtually every continent.

#### **CLIENTS**

Lerner David's client base includes some of the leading corporations in the world in such diverse industries as medical devices, pharmaceuticals, footwear and apparel manufacture, biotechnology products, chemicals, electrical arts, retail, computers, food and beverages, toys, marketing and advertising.